

JTI4U.AZ General Terms and Conditions

IMPORTANT: EFFECTIVE FROM 11/09/2023

JTI4U.AZ can only be used after acceptance of the General Terms and Conditions ("Terms"). JTI Caucasus LLC ("JTI") operates the JTI4U.AZ website ("Website"). JTI4U.AZ is a closed website. The Website is only available to cigarette smokers over 18 years old who are authorized by JTI and have agreed that their information will be used for the purpose of inviting them to use the Website. Please note that by registering, you agree to the provisions of the Terms and understand the following:

By accepting the Terms, you expressly agree to our provision of tobacco information. By accepting the Terms, you understand that the purpose of the Website is to familiarize cigarette smokers over 18 years old in Azerbaijan with the brand and product specifications of JTI products.

If you do not wish to receive such information in the future, you can unsubscribe accordance with Article 12 of these Terms. By accepting these Terms, you declare that you are 18 years of age or older, are not under the guardianship of anyone, and have not had your legal capacity restricted in any way. You also understand that you can only use this Website when you have full legal capacity. You can use JTI4u.az only at your own risk. JTI does not assume any responsibility or liability for any damage or loss caused by the use of the Website.

1. The owner of JTI4u.az is JTI

The website was exploited by JTI. Contact information for JTI is as follows:

- Company Name: "JTI Caucasus" LLC Azerbaijan Representative Office
- Address: AZ1065, Baku city, Yasamal district, Izmir street 8
- TIN: 1303199311
- Contact number: (+99412) 490-77-60
- Email: jti4u.az@gmail.com

2. Agreement

According to these Terms, JTI is responsible for providing the User with access to JTI4u.az, and the User is responsible for complying with these Terms when using the Website. JTI4u.az is a marketing-oriented and registration-based website that facilitates communication between JTI and cigarette smokers over 18 years old. Users can get various presents based on their knowledge and skills. For more information about the Website, please refer to section 8 of these Terms, entitled "Website Rules". As part of the organization of JTI4u.az, JTI must provide the following:

- Exploitation of the Website;
- Opportunities for Users to participate in the Website by complying with the Website Rules;
- Delivery of the prizes won by the User based on the Website Rules.

The User acknowledges and agrees that they are only eligible to use JTI4u.az or the Website in accordance with these Terms, and that they are only capable of affecting the results of questions and competitions by complying with the Website Rules. These Terms will come into force from the date of registration and acceptance of the Privacy Policy and these Terms by JTI and Users (hereinafter referred to as the "Parties").

3. Registration and subscription terms

As an initial condition for registration, you must accept the Privacy Policy and these Terms. You can register by filling out the Registration Form provided through the website. Individuals eligible for registration must be at least 18 years of age, fully capable of exercising legal rights, and physically accepting these Terms. During the user registration process, the following information shall be provided by User:

- Username (optional)
- Photo (optional)
- Photo of ID document
- First and Last name
- Date of birth (day, month, year)
- Mobile phone number
- Email (optional)
- PIN (Personal Identification Number)
- ID number

The information provided during registration must be accurate. JTI may use the contact information provided above to contact the user (for example, when the user gets a prizes). JTI does not assume any responsibility for any damage or loss resulting from incorrect information and does not bear any responsibility for it; only the user is responsible for such damage and loss. The user's name provided during registration cannot contain personal contact information (such as telephone number, ID number, etc.). In addition, the user should not use vulgar or inappropriate language in Azerbaijani or any other language; the user's name cannot be against the law and cannot be the same as another user's name. If you choose a username that violates these terms during registration, JTI will not accept your registration. Any mistakes made during the completion of the registration form can be corrected before the website is submitted. After registration, information can be corrected by submitting a request to the following email address: jti4u.az@gmail.com. The user completes the registration successfully by agreeing to the initial terms listed in these conditions. Notification regarding the success or failure of registration will be shown to the user on the website.

The User is only allowed to create one user profile.

It cannot be transferred or assigned to another person. By registering through the registration process, the offer to accept these Terms is included. When registration is accepted, JTI creates a user account for the User to access the Website. JTI will refuse registration and use of the Website in the following cases:

- If the user fails to comply with the registration requirements specified in clause 3;
- If the user fails to provide necessary information for the registration process specified in clause 3;
- If the user fails to properly fill out the registration form;

or

- If the user already has a user account in the platform.

In accordance with clause 3 of the terms, if registration is refused and this is not due to any reason, JTI has the right to cancel the user's registration. There is no charge for accepting and activating registration on the applicant. Acceptance or rejection of registration will occur within 7 business days after the registration of the user. If the user does not receive any information regarding acceptance or rejection of registration during this period, they must inform JTI via the email address specified in clause 1.

4. Reactivation registration

If the user provides the information required in paragraph 3 to JTI, they can proceed with the reactivating registration. Reactivating registration has the same legal status as registration and is also applicable to users who opt for reactivating registration as indicated in paragraph 4 of these Rules and Privacy Policy. Accordingly, any user selected to proceed with reactivating registration must meet the registration requirements and accept these terms and the Privacy Policy. During the reactivating registration process, the user will only be required to enter their phone number. The website will send a confirmation code to the designated phone number that allows the user to enter the website. JTI will accept the user's request by sending the confirmation code during the reactivating registration process.

5. Termination of user privileges

If the conditions required for registration and stated in paragraph 3 are no longer in effect after the registration (for example, if the User no longer participates in the website), then the User will no longer

have the right to use the Website to earn points. The User must cancel their registration immediately after the fulfillment of the conditions set forth in paragraph 3. If the User violates this obligation, JTI will be liable for any damages resulting from such occurrence.

6. Technical information related to the use and operations of website

The technical requirements for using the Website require the User to have a sufficiently fast internet connection (mobile internet, Wi-Fi) on their mobile phone and (cabel internet, Wi-Fi) on the desktop. The Website is supported on MacOS and Windows operating systems. Technical errors (i.e. temporary technological disruptions) may occur while using the Website. These problems are outside of JTI's control. Such errors and interventions are related to the normal functioning of the Website, and their occurrence does not constitute a violation of these Terms, as JTI ensures the removal of such errors or temporary disruptions. JTI does not assume any responsibility or liability when the User cannot access the Website due to the following reasons:

- User behavior;
- Reasons beyond the direct control of JTI;
- Prohibition or blockage of the Website's activity by the court or other authorized bodies, and/or making them inaccessible.

7. Website rules

The website is free, and consists of three main parts: JTI products, content (digests, polls, questionnaires), and Bonus Store. The website is not open to JTI employees and their families, JTI agencies and their employees and families, or individuals professionally associated with the competition. By using the website, the User (subject to the terms and conditions) can compete with other users based on their knowledge and speed. Users receive a points for their successes in the Victorinas, which they can exchange in the bonus shop. In addition to regular races, JTI4u.az offers monthly assignments. Users can also order presents listed in the web store using points. Website users can collect points by familiarizing themselves with educational content: participating in quizzes (general knowledge and brand awareness), correctly answering content-related questions, and completing assignments within a certain period. Points can be exchanged for prizes located in the Bonus shop through the website. Points cannot be redeemed for cash. Points can be collected, but they must be used before Coins Zeroing - 1st of each new year. Otherwise, the points can be reset on this date. Initial notifications will be presented to users through the website at least one month in advance.

All points earned by the user are added up to coins, which are used to calculate the user's rating.

According to the rating, the user is assigned the appropriate "level" and "badge". Unlike points, coins are not deducted when the User purchases prizes from the Bonus Shop. The coins can be reset at the end of each calendar year, just like the points, with mandatory prior notice to the User.

Content types will be presented to users according to the following rules (which may be continually updated).

Categories

- News/Overviews
- Special Quiz
- Survey
- Welcome Module
- Monthly Activity

Special quiz

JTI4u.az sometimes organizes Special Quizzes. In the Special Quiz, users may be presented with questions related to JTI tobacco products. The general rules of quizzes apply to the Special Quiz if the user does not require a Search to participate in the website, and Users can earn more points.

JTI products

All brand questions, news, articles, product cards, and competitions are stored in the internal memory of the website.

Monthly Contest

To participate in the contest, Users must answer the contest criteria announced during this period. The terms of participation in the monthly period are announced on the first day of the beginning of the contest. The user who meets the announced criteria in the contest will receive points and coins after completing all tasks.

8. Other ways to earn points

In addition to tasks based on users' consumption of content users may also taking part in brands' activations that will be announced on the main page of the website. The rules of each activation may differ and will be provided for the user's familiarization beforehand.

9. Obtaining prizes from the bonus store

In the activation, the User can obtain the previously announced prizes through the website. Based on the description, the User can identify the announced prizes. The description contains information about the prizes, main features, and amount of points. The conditions for obtaining the prizes are determined in clause 8 (website rules) of the Terms. The User earns the prizes in accordance with the methods indicated in the website Rules. If the user fails the account verification, their right to obtain the prizes will be temporarily blocked. JTI provides the opportunity to earn points on the website and to spend points on the side of partners.

JTI has the right to reset the points accumulated by users until the end of the calendar year. In the planned reset, JTI undertakes to inform users at least 30 days in advance.

10. User's responsibilities

The user must not engage in any behavior that may affect the results of the contests and their outcomes, as well as the final results of the website Rules. The user should not use any website or mechanism that interferes with the operation of the website or modifies its functionality. The user should not engage in any activity that results in an unreasonable and excessive burden on the technical capabilities of the website. The user should not operate the JTI4u.az outside of the website, and should not use any program or scripts. Therefore, the user must not use any automatic update function that may affect the final results of the all content types, or integrated mechanisms in the website. Additionally, the user should not create and use any website that involves sharing or phishing of user information in relation to the website. The user should not share the information provided below:

- Actions contrary to public policy or accepted ethical principles;
- Infringement of trademarks, patents, copyrights, other industrial or intellectual property, business secrets, or the rights of third parties;
- Indecent, racist, pornographic, or violent content;
- Defamatory, slanderous, libelous, or in any way violating a person's personal rights;
- When it is in the form of a chain letter or a pyramid;
- When it creates a different and erroneous impression from that published or supported by JTI;
- Collecting personal information of this person without the permission of a third party;
- Commercial or marketing purposes.

All copyright, rules, features, solutions prepared during the preparation and execution of the website or any other content of the website (text, articles, product descriptions, terms, diagrams, images, information, data) applied to the visual screen belong to JTI. It is only possible to show any part of the website in another domain with JTI's permission. The user should not create the impression that JTI agrees with or supports any content or any related material or proposes or supports the use or direction of JTI to a certain interface by placing links not related to the website on any interface. Any such interface or related material should not provide incorrect information about the existing relationship between JTI and the operator or owner of the interface.

11. Granting of Banning to the subscription

JTI may grant termination of subscription (ban the user) in the following cases:

- When the user exercises the right to withdraw or cancel the subscription in accordance with Clause 15 of the Rules.
- When JTI terminates the user's access after the subscription period has expired,
- When the Parties mutually agree to terminate the subscription.
- When it is impossible to grant the subscription.
- When the user violates any of these terms, particularly the obligations specified in Article 13;
- When the user is not entitled to register in accordance with Article 3;
- When the user does not provide necessary information for registration and use in accordance with Article 3;
- When the user's usage privileges are terminated in accordance with Article 5;
- When the user revokes their consent to use the information provided for subscription purposes, as required for using the website, in accordance with Article 3.

12. User's right to refuse and return

After registration, the user may also immediately exercise the right of withdrawal without any reason. The user will inform about his decision to stop or cancel the Subscription by sending a request in the personal profile. JTI will stop access to the Website within 5 days after deleting the user's information and unregistering.

13. Contacts

You can send your complaints and questions to one of the following addresses:

- Postal address: AZ1065, Baku city, Yasamal district, Izmir street 8
- Phone: (+99412) 490-77-60
- Email: jti4u.az@gmail.com

Website options

The user can report information related to complaints, requests, or subscriptions by phone or in writing. JTI will immediately investigate any complaint and attempt to resolve it. JTI aims to respond to complaints within 7 days.

14. Updates to the terms

JTI reserves the right to unilaterally change these terms at any time and immediately modify the User's right to terminate the Subscription. JTI is also entitled to make any changes related to the functionality and content organization of the Website.

Any tax obligations related to the use of the website are complied in accordance with the requirements of the legislation of the Republic of Azerbaijan.

Privacy Policy of JTI4U.AZ

Ensuring the security of the information you provided during registration JTI4U.AZ website is very important to us. Therefore, we have generalized the information about the collection, use, transmission, disclosure, and other operational rules of your personal information in the provided privacy policy for confirmation. Please read our Privacy Policy and if you have any questions, please contact us using the contact methods provided below:

By sending a letter to jti4u.az@gmail.com or to Representative Office of "JTI Caucasus" LLC in the Republic of Azerbaijan (AZ1065, Baku city, Yasamal district, Izmir street 8),

The main purpose of the Law on General Data Protection ("GDPL") and the Code of Data Protection 2018 ("CDP") is to ensure control over your personal information on behalf of JTI Caucasus LLC and JTI4U.AZ.

The name of the company is: The Representative Office of "JTI Caucasus" LLC in the Republic of Azerbaijan (JTI Caucasus LLC).

Address: 8 Izmir street, Yasamal district, Baku city, AZ1065.

Tax ID: 1303199311

Contact number: (+99412) 490-77-60

Elektron poçt: jti4u.az@gmail.com

Your information will be used and processed in accordance with legal regulations of both GDPR and for the purposes presented below for the use and exploitation of the JTI4U.AZ website ("website").

1. Which information will be used? For what purpose, on what basis, and for what duration do we use the information?

Username It is possible to add a username that distinguishes you from other users. Your username will be saved during your registration with JTI4U.AZ. Your personal information will be deleted immediately after you cancel your registration. The type of information mentioned is not considered mandatory.

Photo During registration, you may decide to upload your photo. Other users can easily recognize you based on your photo, which can enhance the user experience of the website.

Your photo will be stored in the system as long as you are a registered user of JTI4U.AZ. Your personal information will be deleted immediately after you cancel your registration. The type of information mentioned is not considered mandatory.

Your Name and Surname To identify you during the use of the application (hereinafter referred to as "name"). Your name will be stored in the system as long as you are a registered user of JTI4U.AZ. Your personal information will be deleted immediately after you cancel your registration.

Date of birth: To confirm that you are over 18 years old, we need your date of birth. Your date of birth will be stored in the system while you are a registered user of JTI4U.AZ. Your personal information will be deleted immediately after you cancel your registration.

Your ID To confirm that you are over 18 years old, we need your PIN an ID number and photo of your ID. Your date of birth will be stored in the system while you are a registered user of JTI4U.AZ. Your personal information will be deleted immediately after you cancel your registration.

The collection of your ID data on the identity card will be carried out based on the following reasons:

- Ensuring transparency, control, and security of financial transactions carried out in the mobile application;
- Providing information requested by law enforcement and government agencies;
- Each user having a unique registration number;

Your personal information will be deleted immediately after you cancel your registration.

Your mobile phone number and email. We request your mobile phone number in order to receive the verification code necessary for JTI4U.AZ registration, as well as to contact you for delivery of additional information or prizes. During your subscription as a registered user of JTI4U.AZ, your mobile number will be stored in the system. Your personal information will be deleted immediately after you cancel your registration.

Bonus shop During your subscription as a registered user of the JTI4U.AZ, status of your orders will be stored in the system. Your personal information will be deleted immediately after you cancel your

registration.

1. On what principles do we process your information?

Measures are taken in accordance with the requirements of the of the Legislation of the Republic of Azerbaijan on the Protection of Personal Data.

You have the right to cancel your user agreement with JTI4U.AZ, withdraw your consent for certain aspects of information processing and send a letter to JTI Caucasus LLC (AZ1065, Baku city, Yasamal district, Izmir Street 8) or an email to jti4u.az@gmail.com to delete your registration. Withdrawal of your consent will not affect the legality of information processing prior to the withdrawal. We will process the information you provide in accordance with applicable Azerbaijani and EU regulations and the principles of data protection stated in this policy.

2. What measures do we take to ensure the protection of your stored information?

We take technical and organizational measures to ensure the security of your information and prepare procedural rules to protect collected, stored, and processed information. We prevent the destruction (deletion), unauthorized access, and modification of information.

3. How long are your data stored?

JTI Caucasus LLC will only keep your information until your registration is deleted or until you request the deletion of your information.

We will also delete your information in the following cases:

- When the information is inaccurate or incomplete and cannot be corrected;
- When your information needs to be deleted in accordance with obligations set out in the applicable EU or Azerbaijani state legislation, or when a deletion decision is made by an Azerbaijani court.

4. Rights of data subjects.

All of the data subject rights listed above will be implemented by you, depending on the restrictions provided for in the data protection laws. You can contact JTI to exercise any data subject rights by sending a message to jti4u.az@gmail.com or by sending a postal letter to JTI Caucasus LLC (AZ1065, Baku city, Yasamal district, Izmir street 8).

As a rule, the processing period for requests is one month. If for any reason we cannot fulfill your request, we will inform you within one month after taking into account factual and legal grounds.

5. Complaints

You can contact jti4u.az@gmail.com for additional information about the processing of your personal information by this Privacy Policy and/or JTI.

Contact details:

Address: 8 Izmir street, Yasamal district, Baku city, AZ1065.

Contact number: (+99412) 490-77-60

Elektron poçt: jti4u.az@gmail.com

7. Changes to Information Disclosure Terms

We have the right to change the terms of information disclosure. If we change the rules, we will inform you through the notification section on the JTI4U.AZ .

Effective date of the Terms: 11.09.2023

These Terms are available in footer of the Website.